



Dive into Fred's online marketing vault to learn proven cash-pulling techniques you can start using TODAY!



Email Marketing Mastery

Course Outline

By: Fred Raley

1. Background

I created this Email marketing Mastery course to help struggling marketers get their feet on the ground by getting a more professional presence and getting over some of the technical hurdles.

So I will break this up into three sections;

1. Marketing materials
2. Course instruction
3. Email series

2. Marketing

Opt-In page: <http://www.TheSubmarineGuy.com>

Sales page: <https://thesubmarineguy.com/emm>

Thank you/Welcome page:

<https://thesubmarineguy.com/welcome-to-email-marketing-mastery>

3. Course Instruction

These are the course materials and the most extensive part of the course. Feel free to dive in to all of the training links. There are audio, video, pdf and a few other links to study.

Comments welcome on them all!

- a. Defining Your Target Market:

<https://thesubmarineguy.com/5-steps-defining-your-target-market/>



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b. Establish your professional online web property:

<https://thesubmarineguy.com/5-steps-domain-name-selection-web-hosting/>

c. Smart Entrepreneurs Advice - Build Your List

<https://thesubmarineguy.com/5-steps-build-your-list/>

d. Create professional marketing sites - Lead Capture Page

<https://thesubmarineguy.com/5-steps-lead-capture-page/>

e. Advertising – BackPage

<https://thesubmarineguy.com/5-steps-advertising-backpage/>

Follow me on my fan page at

<http://www.FaceBook.com/TheSubmarineGuy> for more marketing tips!

For More Helpful Free Training

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The road to success is built on the stones of failure--Fred Raley - 1999

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