

300 Power Words & Phrases

***Get More Leads, Sales, & Subscribers
by Writing Like a Pro***

These powerful words and phrases will enhance your copy to allow you to make more sales, form opt-ins, powerful titles and more.

Combined with other copy writing skills, this will set you apart as a top marketer in any and every field you tackle. Copy writing is a skill mastered by few. For those that have, the world is their oyster.

Master copy writing to make your dreams come true.

1) BIG/LOTS/MANY

- Large
- A ton
- Extensive
- Titanic
- Spectacular
- Huge
- Giant
- Gigantic
- Enormous
- Tremendous
- Massive
- Jumbo
- Immense
- Mega
- Maximize
- Max
- Limitless
- Countless
- Staggering
- Abundant
- Multiple
- Unlimited

2) FAST

- Quick
- Rapid
- Instant
- Immediate
- Fast results
- In seconds
- In minutes
- Soars

- Dashes
- Brisk
- Full throttle
- A.S.A.P.
- Without delay

- Zooms
- Get up and running in minutes
- Fast-acting

3) EASY

- Effortless
- Quick and easy
- User-friendly
- Simplified
- Easy to follow
- Easy to understand
- A snap
- Clarifies
- Child Play
- No sweat
- One touch
- In just seconds
- In just minutes
- Accessible
- All in one
- For beginners

- You don't have to be an expert
- Even a dummy can do it
- It's never been easier
- All you do is
- No sweat
- No fluff
- No fuss
- No headaches
- No more struggling
- Step-by-step
- Business in a Box
- One stop shopping
- All in one
- A complete package

4) VALUABLE

- A must
- Luxurious
- Beneficial
- Rewarding
- Important
- Worthwhile
- Precious

- Scarce
- Rare
- Upmarket
- Limited edition
- Deluxe
- Profitable
- Priceless

- One of a kind

- Can't get anywhere else

5) POWERFUL

- Robust
- Commanding
- Compelling
- Explosive
- Dynamite
- Spectacular
- Shatters
- Smashes
- Blows away
- Riveting
- Shocking
- Stunning

- Beefy
- Heavyweight
- Powerhouse
- Energy
- Impact
- Blasts
- Amp it up
- Turbocharged
- Slams
- Intense
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6) INFORMATIVE

- Educational
- Detailed
- In – depth
- Enlightening
- Expert advice

- Useful advise
- Step-by-step
- Video tutorials
- Guide
- Manual

7) NEW

- Introducing
- Just released
- Just launched
- Just arrived
- Brand new
- Fresh
- Revolutionary

- Breakthrough
- Ground breaking
- High-tech
- Up-to-date
- Current
- Newly discovered
- Shiny new

- Updated
- Startling

- Cutting-edge
- State-of-the-art

8) RELIABLE

- Proven
- Tested
- Stable
- Trusted
- Honest
- Dependable

- Error---free
- Trouble---free
- Proven strategies
- Proven techniques
- Top Credentials

9) SECURITY

- Safe
- Secure
- Peace of mind
- Soothing
- Protected
- Relax
- Guarantee
- Tested
- Trouble-free

- Worry-free
- No headaches
- Rest easy
- Reliable
- Your details are safe with us
- We do not share with 3rd parties

10) SMALL

- Space-saving
- Portable
- Handheld
- Take it wherever you go
- Thing
- Trim
- Lightweight
- Won't weigh you down

- Doesn't take too much disk space
- Reduced
- Slashed
- Cut down
- Condensed
- Little
- Less
- Mini

- Micro
- Tiny
- Petite
- Cute

- Neat
- Concise
- Fits anywhere

11) SAVE MONEY

- Inexpensive
- Affordable
- Budget
- Low-priced
- Discounted
- Sale
- Direct prices
- Wholesale prices
- Hot deals
- A fraction of the cost
- Only \$ ____

- Good value for money
- A smart buy
- Extra savings
- More bang for your buck
- Prices slashed
- Pays for itself
- Cash savings
- The best deal in town
- Saves you time and money
- Mass-market prices

12) HONEST

- Truthful
- Frank
- Reliable
- Straightforward
- Transparent
- Integrity
- Ethical

- Reputable
- Genuine
- Direct
- Open
- Sincere
- Revealing
- Uncover

13) IMPROVED

- Changed
- Upgraded
- Renewed
- Rejuvenated

- Revamped
- Refined
- Modified
- Enhanced

- Expanded
- Perfected
- New design

- Spruced up
- Developed
- Better than ever

14) GOOD HEALTH

- Healthy
- Healthy alternative
- Low-fat
- Refreshing
- Nutritious
- All natural
- Soothing
- Rejuvenating
- Fortifying
- Banish
- Eases

- Organic
- Herbal
- No additives
- Nothing artificial
- Relaxation
- Eases tension
- Relieves stress
- Makes you feel good
- Boosts
- Helps

15) GOOD-LOOKING

- Beautiful
- Dazzling
- Stunning
- Gorgeous
- Handsome
- Striking
- Attractive
- Lovely
- Perfect
- Sleep
- Neat
- Trim

- Sexy
- Captivating
- Winning
- Flattering
- Enticing
- Elegant
- Vibrant
- Radiant
- Glowing
- Sparkling
- Awesome

16) SECRET

- Hidden
 - Treasure
 - Untold
 - Quietly
 - Nobody is telling you
 - Over-looked strategies
 - Won't find out
 - You'll only find out here
 - Kept for a long time
 - Do not want to reveal
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To further your skills, check out [Email Marketing Mastery](#).

Resources:

1. [BlueHost](#): hosting your domain, professional email and WordPress blog.
2. [Aweber autoresponder](#): for your professional autoresponder.
3. [The Conversion Pros](#): for all of your professional marketing tools
4. [My Best Lead Sources](#): These are all proven to work to build your list and make sales (if you are good to them of course.)
5. [Best Business For Newbies and Pros](#): If you are looking to bring in income fast and strong, this is the place to do it. Well established and highly professional all around.